

May

REP HEADLINE# 6366176 TRF# 336039 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT16/12 12.50
 *** WPXI-TV ***

ADV # 016939 ADV. NAME POLI/M SMITH/D/OTH/PA REP.# OFF.# 18 SALESMAN #
 AGY # 05658 AGY. NAME MESSAGE MEDIA BUYER NAME
 100 ALBANY STREET SALES PRSN WA- CHERYL BLAIR
 NEW BRUNSWICK, NJ 08901

ORDER # CONTRACT # 6366176 CLASS: NATL. LOCAL REGIONAL
 PRDCT MATT SMITH 10/09 EST# COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/12 12.50

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

FRIENDS OF MATT SMITH

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#2
 BUY#3
 BUY#12

MISSED: TU-F/700A-800A
 TU-F/800A-900A
 SAT/600P-630P

OCT12
 OCT10
 OCT13

30S \$475.00
 30S \$425.00
 30S \$500.00

(OCT16/12)

OFFER: NONE

CMT: CREDIT. CHERYL WILL HANDLE

CONTRACT TOTAL 21975.00
 TOTAL SPOTS 41

Prescription Report - Detailed

Monday, October 15, 2012 5:07:15 pm

Contract #	P/E Type	P/E Status	Preempted	P/E Date	Rate	Times	Len	SPW	M	T	W	T	F	S	S	Station	M	Line Comment	Contract Start/End Dat	Headline #
Sales Person: Telerep/Washington DC, Washington DC Contract Number: 336039 Advertiser: Pol/M Smith/D/OTH/PA (16939)																				
336039.2.0.1	Pre-empt	Open	10/11/12 3:12pm	10/12/12	\$475.00	7A - 8:00:00AM	:30	1	1	1	1	1	1	1	1	WPXI		TODAY 7-8A/2	10/09/12-10/15/12	06366176
336039.3.0.1	Pre-empt	Open	10/8/12 5:51pm	10/10/12	\$425.00	8A - 9:00:00AM	:30	1	1	1	1	1	1	1	1	WPXI		TODAY 8-9A/3	10/09/12-10/15/12	06366176
336039.12.0.1	No Avail	Open	10/8/12 3:32pm	10/13/12	\$500.00	6P - 6:30:00PM	:30	1								WPXI		NA SAT NEWS 6-630P/12	10/09/12-10/15/12	06366176
Totals for: Pol/M Smith/D/OTH/PA (1693					\$1,400.00			Preempt Count:						3						
Totals for: 336039					\$1,400.00			Preempt Count:						3						

Close + ads order

mi

Powered by OSI-Traffic

Close + ads order

A preempt with a gray colored background indicates that its parent is a makegood line.

An "M" is displayed in the M column for preempts that have makegoods.